

PRESS RELEASE

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Silicon Studio to present new VR solutions co-developed with Korean VR developer VREZ at AWE USA 2018

Tokyo, Japan, (May 11, 2018) –Middleware technology and game development company, Silicon Studio Corporation is pleased to announce that the world’s first VR PERSONAL THEATER Platform developed for VREZ INNOVATION Inc. (Korea) by Silicon Studio, will be exhibited by VREZ at AWE (Augmented World Expo) USA 2018 in Santa Clara, California from May 30th through June 1st. The VREZ exhibition will introduce their new Social Network Service of VR PERSONAL THEATER with their premium VR HMD (Head Mount Display) dedicated to the Service.



AWE (Augmented World Expo) is the world’s #1 AR/VR/MR and wearable devices conference and expo held annually at locations in Asia, Europe and the US. This particular event will be held at the Santa Clara Convention Center in San Jose, California.

The VREZ exhibition at AWE USA 2018, will be showcasing their VR PERSONAL THEATER Service (which is named as “VREZ CINEMA”) with its dedicated premium VR HMD, developed by or with the full support of Silicon Studio and its middleware products. VREZ CINEMA is providing totally new way to watch movies & TV and share the experiences with friends in the Virtual Reality space.

VREZ CINEMA HMD is high-end premium device boasting its super light and comfortable wearing equipped with super wide retina screen and surround 3D sound, which give the perfect viewing experience for users.

VR optimization is known to be rather problematic especially when working with newly developed hardware, however Silicon Studio's expert graphical engineers were able to maximize performance of the new HMD. Silicon Studio will be presenting and discussing this new application and optimizations at the VREZ booth during the exhibition.

AWE USA 2018 Overview

Event name: AWE (Augmented World Expo) USA 2018
Dates: Wednesday May 30th, 2018 - Friday June 1st
Location: San Jose, California, USA
Venue: Santa Clara Convention Center
Booth Number: #732 VREZ
Organizer: AugmentedReality.org
Official Site: <https://augmentedworldexpo.com/>

About VREZ

VREZ is the leading innovator in Virtual Reality industry. It launched world's smallest and cutest VR pocket viewer in 2017. With which people can enjoy VR with their smart phone anywhere at any time. VREZ also launched world's first VR Book, "Operation You" bundled with the VR pocket viewer in the US in partnership with The Quantum Storey Company. Based on its superior VR technology, VREZ is developing the high-end premium VR HMD and building world's first VR PERSONAL THEATER Platform, VREZ CINEMA, opening on October, 2018 in Korea and December, 2018 in the USA. VREZ is headquartered in Korea and has subsidiaries in Los Angeles and Tokyo.

<http://www.vrez.com/>

About Silicon Studio Corporation

Silicon Studio is a Japan-based game engine and middleware company providing quality rendering, optical effects, and post-effects solutions for game development. Silicon Studio also develops and publishes games across mobile, PC and consoles, and develops games for third parties.

* All other names and trademarks mentioned are the registered trademarks and property of the respective companies.