



## **SILICON STUDIO PARTNERS WITH VIVANTE**

### *YEBIS Mobile GPU Benchmark Demo Utilized By Vivante*

**Tokyo, Japan – September 3, 2013** – Silicon Studio, a high-end middleware provider and game developer announced today a new partnership with Vivante Corporation. This partnership pairs the YEBIS Mobile GPU Benchmark demo in conjunction with Vivante’s powerful mobile graphic processors. The demo highlights the visually stunning capabilities of **YEBIS Mobile** on the technologically progressive GPU systems Vivante provides, including OpenGL ES3.0 support.

“Vivante is committed to providing the fastest, coolest and smallest GPUs to mass market including smartphones, tablets and smart-TVs. By partnering with Silicon Studio and utilizing their YEBIS mobile technology our latest GPUs will showcase the highest quality visual experience delivered in mobile devices,” said Wei-Jin Dai, CEO of Vivante Corp.

These two technological leaders will be working to provide optimized visual software from **YEBIS Mobile** built in conjunction with Vivante’s mobile hardware, widely regarded as the fastest in the industry. Silicon Studio and Vivante will enable outstanding graphics quality, fast performance, and enhanced user experiences in consumer devices such as smartphones, tablets, and more. Users will experience high graphical quality comparable to a desktop PC’s visual experience.

“The mobile GPU world is changing rapidly,” says Takehiko Terada, CEO of Silicon Studio. “Because Vivante utilizes YEBIS Mobile, stunning graphics on mobile devices are possible any place a user wants to go. Our vision is to achieve console quality graphics on upcoming mobile devices and tablets.”

**YEBIS Mobile** is a post-processing solution with the power to create stunning visual effects for current and upcoming mobile games. **YEBIS Mobile** offers developers the ability to deliver high-quality visuals and lens-simulation effects on a multitude of mobile devices, as demonstrated at unveiling of the Nexus 7 tablet this year.

More information on Silicon Studio and their products can be found here:  
[www.siliconstudio.co.jp/en/](http://www.siliconstudio.co.jp/en/)

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### **ABOUT SILICON STUDIO**

Established in 2000, Silicon Studio is an international company based in Tokyo, Japan, that delivers leading innovation in digital entertainment technology and content. Silicon Studio provides cutting-edge solutions in rendering technology, research and development methods, game content, post processing effects and online game solutions.

From fundamental development to integration and implementation, Silicon Studio provides seamless support to all aspects of a client's digital content needs and contributing to their success in creating groundbreaking and award winning interactive entertainment for current and next generation platforms.

### **ABOUT VIVANTE CORPORATION**

Smaller - Faster - Cooler: Vivante Corporation, a leader in multi-core GPU, OpenCL™, CPC Composition Engine and Vector Graphics IP solutions, provides the highest performance and lowest power characteristics across a range of Khronos™ Group API conformant standards based on the ScalarMorphic™ architecture. Vivante GPUs are integrated into customer silicon solutions in mass market products including smartphones, tablets, HDTVs, consumer electronics and embedded devices, running thousands of graphics applications across multiple operating systems and software platforms. Vivante is a privately held company headquartered in Sunnyvale, California, with additional R&D centers in Shanghai and Chengdu.

### **MEDIA CONTACT**

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